



## Dealer FTP Datafeed Setup

---

### General Specifications

#### Requirements

In order to be considered for setup of an FTP inventory source for ProSalvage.com, you must meet the following requirements:

1. Your data file must meet the specifications below.
2. The data file must be sent at least 3 times per week.

\*This datafeed is only available to dealers that have ProSalvage.com membership.

Note: If at any time you fail to meet these requirements, ProSalvage.com reserves the right to deactivate your FTP feed.

#### Setup Procedure

Once you have constructed your data file per the specifications below, it should be emailed to [info@prosalvage.com](mailto:info@prosalvage.com) for a designated ProSalvage.com employee review. You will be contacted if any changes are necessary.

When the file is acceptable, an FTP account will be created.

#### General Specifications

ProSalvage.com only accepts FTP data files that are comma-delimited. The comma delimited text file must use a double-quote for a text-qualifier. The text-qualifier is required for every field regardless if the field actually contains any data. If you are using Microsoft Excel to create your file, you can simply save the file as 'Comma Delimited'.

Example:

```
"16","1","Truck","2004","Dodge","Dakota","19990","106479","1B7HL48X62S557215","T2510","","Black","V8","Manual","Salvage","  
","One owner with low mileage","For Sale","","","http://www.yourextallink.com","0","http://www.yourserver.com/N3874A.jpg,  
http://www.yourserver.com/N3874A-2.jpg, http://www.yourserver.com/N3874A-3.jpg"
```

Note: The description field cannot contain any double-quotes within the field.

Each data file you create should contain a complete listing of the entire inventory with full photo urls. Every file you send will completely replace the inventory that was sent in your previous file. You may ftp your data file daily, but we do require that you send it at least three times per week.

The naming convention for data files will be as follows:

**[DEALER\_ID].txt**  
(e.g. 12.txt)

Note: The file extension - .txt – must always be lower case.

Please do NOT include a header line in the file.

Please do NOT include dollar signs (\$) and or decimals with cents: e.g. (.50) in the price fields.

## Images

To include images in the data file the full URL of the image, as it exists on your server, must be sent. When your file loads, we will copy the image from your server to our own the first time the vehicle listing loads or any time the image URL changes.

We support up to twelve (12) images. To send multiple images, simply enter the image URL for each image separated by a comma.

Example:

"16","1","Truck","2004","Dodge","Dakota","19990","106479","1B7HL48X62S557215","T2510","","","Black","V8","Manual","Salvage","","One owner with low mileage","For Sale","","","http://www.yourextallink.com","0","**http://www.yourserver.com/N3874A.jpg, http://www.yourserver/N3874A-2.jpg, http://www.yourserver.com/N3874A-3.jpg**"

## Data File Columns

This is the layout for a data file. It must be followed precisely: *\*Indicates a required field.*

Column	Column Name	Type	Data Example
1	<b>Dealer ID*</b>	TEXT	16
2	<b>Section*</b>	CHOICE (3)	1 = Rebuildable 2 = Ready to Drive 3 = Parts Only
3	<b>Type*</b>	CHOICE (12)	Must be one of the following (Car, Truck, SUV, Van, Motorcycle, ATV, Custom, Recreational, Heavy Truck, Tractor, Trailer, Equipment)
4	<b>Year*</b>	NUMBER	2004
5	<b>Make*</b>	TEXT	Dodge
6	<b>Model*</b>	TEXT	Dakota
7	<b>Price*</b>	NUMBER	19990 (No \$ or commas or decimals, if no price available, field must be 0 [zero])
8	<b>Mileage*</b>	NUMBER	106479 (if no mileage available, field must be 0 [zero])
9	VIN Number	TEXT	1B7HL48X62S557215
10	<b>Stock Number*</b>	TEXT	T2510
11	Package	TEXT	SLT V8 REGCAB 4X4
12	Exterior Color	TEXT	Black
13	Engine	TEXT	V8
14	Transmission	TEXT	Manual
15	Title Status	CHOICE (7)	Must be one of the following (Clear, Salvage, Scrap, Rebuilt, Other, None, Contact Dealer) or leave blank.
16	Condition	CHOICE (8)	Must be one of the following (Damaged, Repaired, Never Wrecked, Theft, Parting, Mechanical, Flood, Repo) or leave blank.
17	Description	TEXT	One owner with low mileage
18	Status	CHOICE (2)	Must be (For Sale, Pending) - Blank = For Sale
19	Auction Type	CHOICE (3)	Must be (Ebay, Auto Trader, Other) or leave blank.
20	Auction Link	URL	http://www.linktoyourauction.com
21	External Link	URL	http://www.yourextallink.com
22	Hidden	NUMBER	0 = Visible, 1 = Hidden, Blank = 0
23	Images	URL	See "Images Section" Above